

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

FOOD INFORMATION CALENDAR

OFFICE OF INFORMATION • UNITED STATES DEPARTMENT OF AGRICULTURE

September 16, 1944

No. 76

USAFI AGRICULTURAL COURSES. . . . The United States Armed Forces Institute will offer several agricultural courses direct to men in the Armed Forces as soon as certain textbooks, now at the printer, are off the press. Two of these textbooks, *What is Farming?*, and *Managing a Farm*, were prepared in the BAE; a third one, *Livestock Farming*, was prepared in the BAI; four other textbooks, *Dairy Farming*, *Soils*, *Crops*, and *Poultry Farming*, were adapted from existing textbooks written by Department of Agriculture and State College Technicians. Servicemen may also take correspondence courses in agriculture through the USAFI from state agriculture colleges who now have working arrangements with the USAFI. No free distribution of the above-mentioned textbooks will be made but separates of certain chapters will be printed and made available upon request. Announcement will be made later as to the specific chapters to be reprinted.

The United States Armed Forces Institute is an official Army and Navy school operated under War Department directive. Headquarters are at Madison, Wisc., with branches in Alaska, Hawaii, England, Egypt, and Australia. Other branches will be established overseas as needed.

* * * * *

NATIONAL BISCUIT COMPANY HELPS RECRUIT FARM LABOR . . . Word has just been received from the

National Biscuit Company calling attention to the fact that the entire selling organization of this firm--2,500 strong--distributed 50,000 copies of a poster throughout the Nation's food stores during early September, urging people to join the U. S. Crop Corps. The poster, in three colors and 14 x 18 inches in size, says: "Come on! help feed our fighting men! Work on a Farm--Join U. S. Crop Corps."

* * * * *

IN THE MILL Copy for an article on Conservation on the High Plains is being prepared in SCS (By P. O. Faris) for publication in the Autumn issue of the Quarterly Magazine of the National Federation of Grain Cooperatives. . . Copy for an article has been submitted and accepted by Esquire Magazine for publication in a future issue. It is about G. I's who want to farm and was written by Gus Larson and Hugh Wooten of BAE.

* * * * *

SCHOOL LUNCHES will very appropriately be the subject of CONSUMER TIME's

September 23 radio show. An announcement says "The program has a special appeal, now that children all over the country have started back to school...and parents are again concerned with the lunch problem." A WEA leaflet, "Lunch at School", which gives details on how to get a school lunch program started, will be offered free to listeners.

AGRICULTURAL LEGISLATION September 5, the Senate Agricultural and Forestry Committee reported a bill to authorize the Secretary of Agriculture to compromise, adjust, or cancel indebtedness arising from crop and feed loans, excessive AAA payments, etc. in certain cases where there is no prospect of payment. . . . September 11, Congressional action was completed on the Pace Bill which enacts into permanent legislation numerous provisions previously carried in the annual Agriculture Appropriation Acts and reduces the interest rate on rural electrification loans. The bill is now before the President. . . . Sept. 12 Senator Lucas submitted an amendment (to the roads authorization bill) which would authorize comprehensive plans for a post-war rural electrification program and would grant large increases in the appropriation authorizations for use by REA in the post-war period.

* * * * *

IMPORTANT AGRICULTURAL RELEASES Support price program for dry edible beans-3129; Post-war recommendations on use of nitrogen plants-3132; Storage space for apples and pears-3144; "A" awards one year old today-3165; WPA advises consumers to buy, store onions now-3169; Canada harvests large wheat crop-3177; Ceiling support prices for hogs-3183.

* * * * *

OTHER RELEASES OF AGRICULTURAL IMPORTANCE. . . . Maximum prices established for Florida and Georgia shade grown tobacco of the 1944 crop and after--OPA 4763; Old tire inspection records to be disposed of when new "A" gasoline ration books go into use (September 22 for all but the 17 Eastern seaboard states and for them, February 9, 1945)--OPA-4758; Maximum pricing provisions on sales to exporters revised--OPA-T-2551; Cabbage and apple ceilings for remainder of September are announced--OPA-4782; Natives of British West Indies who have been working on U.S. farms may be available soon to relieve labor shortages in foundries--WPB-6475; 1944 crop of small fruits and vegetables is being packed with little or no loss due to manpower factors--WMC-PM-4675.

* * * * *

FOREST FIRE PREVENTION. . . . Two new radio platters "The Fisherman", and "The Harvesters", are now being distributed by OWI to radio stations in the East and South in connection with the WFFP program for use during the fall fire season which begins October 1.

* * * * *

HEAVY ONION CROP. . . . The September 1 Crop Report confirms the earlier report that there will be a heavy onion harvest. Production this year appears to be 52 percent above 1943 and 45 percent above the 10-year (1932-1942) average.

* * * * *

THE FARM AND HOME HOUR on September 23 will include Homemakers News and general information by Ruth Van Deman of BHN&HE, and Connie B. Gay of the Radio Service; also a skit, by transcription, on how the "Topeka, Kansas Football Team Wins in Battle to Harvest Feed Crops".

HOW PRICE AND RENT CONTROL HAVE BENEFITED SERVICEMEN AND SERVICEMEN'S FAMILIES will be the subject of the regular Thursday evening broadcast by Administrator Bowles of OPA on September 21 at 7:45, EWT over the Blue Network. A number of stations that do not use the Administrator's talk as a live broadcast will re-broadcast it at a later time in the evening, for which refer to your local radio schedule.

* * * * *

POST-WAR AIR TRANSPORT. . . . The August Marketing and Transportation Situation Report, released September 11, says that "Lettuce from the Salinas Valley of California could be flown to the Detroit market in the post-war period at a cost approximately 3-3/4 cents per pound above that of the rail-transported product. The ton-mile cost would be about 6-1/2 cents." The major part of this report, available from the BAE, is devoted to post-war air-transport costs and markets for lettuce.

* * * * *

AN AUCTION SALE of tools and equipment no longer needed in construction work by the Defense Plant Corporation was held in Ashland, Ohio, on September 8 to test the feasibility of using the auction sale method of disposing of similar property in other parts of the country. WFA through the local county Triple-A Committee was in charge of the arrangements. Results of the sale were sufficiently favorable to prompt the holding of other auctions, announcement of which will be duly made.

* * * * *

RECONVERSION The statement on reconversion, made recently to the President by Director of War Mobilization James F. Byrnes, is off the press and is being distributed to field staffs in quantities requested by the various Department agencies.

* * * * *

THE SWEETPOTATO HARVEST along the Eastern Shore of Maryland and Virginia, soon to be in full swing, is expected to result in rather heavy supplies reaching markets in Northeast and Midwest regions. A fact sheet on sweetpotatoes is being prepared.

* * * * *

A Soil Conservation Service movie entitled "FOOD AND SOIL", stressing the need to conserve the soil if we are to continue to produce adequate food, is now in the clearance stage and is expected to be released soon.

* * * * *

